

# 2020 Diary *and Guide for* **Sustainable Living** *in South Africa*

*Sustainable living is a lifestyle that attempts to reduce an individual's or society's use of the Earth's natural resources and personal resources. Reduce your carbon footprint by altering your methods of transportation, energy consumption and diet.*

## **An A5 or A4 hard cover wiro bound, page-a-day diary**

This diary shares South African resources, articles, advice, references and interesting facts throughout the year, in a way that gives the user all the space needed for personal and business activities, while integrating sustainable concepts into their daily lives.

## **Advertising**

### **Your graphic advert will be included in both A4 and A5 Directories**

Size for both diaries	A4	A5	Price (vat incl.)	Includes
Full page - A4	A4	A5	R4750	Free diary, media coverage in newsletters, etc
Half page - A5	A5	A6	R2600	Free A4 or A5 diary, media coverage
Quarter page - A6	A6	A7	R1250	Free A5 diary
8 <sup>th</sup> page - A7	A7	N/A	R950	Diary at wholesale price

Prices are VAT incl. All Graphic advertisers are featured on the website. We will assist with your design.

**Categories include:** Food - Kitchen ware - Health shops or practitioners - Gardening - Water systems - Alternative energy (solar) - Craft and clothing - Natural birthing - Recycling, and anything to do with supporting an eco friendly, sustainable lifestyle.

## **Free Directory**

**Submit your details to be listed and let us know about your local suppliers.**

This is the most valuable aspect of the diary: Access to local resources in all regions.

**The whole concept is to support local, so let us know who you are and what you do..!**

We aim to produce at least 1000 editions to kick off this 1<sup>st</sup> edition. Your support allows this diary to reach more people. Your participation in this edition guarantees your special discount for all future editions. Together, we can make a difference for everyone.

## **Contact**

Julisa Petersen - 083 334 7089

julisa@customcreation.co.za

**www.customcreation.co.za**